



PRESS RELEASE

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EQUIPBAIE-METALEXPO 2020 POSTPONED

Reed Expositions France, organizer of EQUIPBAIE-METALEXPO, and its partner trade associations - FFB Métallerie, Groupement ACTIBAIE, SNFA, UFME, UM and UMB - have decided to postpone the 2020 edition of the show to a date which will be announced later.

The recent COVID-19 and its consequences on economic activities of both manufacturers and building companies led the organizers of EQUIPBAIE-METALEXPO to postpone the 2020 edition, initially scheduled from November 17th to 20th.

Despite encouraging decrease of the pandemic in France, extended consultation with market leaders and partner trade associations shows that the combination of an uncertain sanitary future and an actual economic recession were not the best conditions to open EQUIPBAIE-METALEXPO in November 2020. Indeed, manufacturers will spend the remaining year putting their plants back in working order, while contractors strive to fill their order books through the consequences of the crisis.

However, in order to keep on its role of prime branch animator, EQUIPBAIE-METALEXPO will bring out new initiatives before the next physical edition, especially new digital services, which the organizers and the partner trade associations are working on.

Guillaume Loizeaud, Director of the show, declared: "It was a difficult and painful decision to take, but as EQUIPBAIE-METALEXPO is the meeting place of the whole branch, maintaining its scheduled date would have placed too heavy a burden on manufacturers and building contractors."

The dates of the next edition of EQUIPBAIE-METALEXPO 2021 will be decided shortly and announced next July.

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*organised by the SAFI, a subsidiary of Reed Expositions and Ateliers d'Art de France

